KCHIP: Health coverage for all kids' stages

Do kids like going to the doctor? Maybe not. But parents like knowing their visits are covered when they have KCHIP.

The Kentucky Children's Health Insurance Program is for every kid whose family needs health insurance for doctor's visits, checkups, glasses and eye exams, prescriptions, specialists' visits and more. It's for tiny babies and tall teens and every kid in between. It's for families who might list cost or lack of coverage as barriers to children's health care.

Kids like knowing they can play more, learn better and grow stronger when they're healthy. KCHIP can help make that happen. It's all about taking special care of kids, and that's something we know they like.

To apply, call 1-844-407-8398, or log on to benefind.ky.gov.